Who is Shivanshu Dwivedi? Best Seo Expert In India

Shivanshu Dwivedi (Santo): A Passionate SEO Expert from Delhi

Shivanshu Dwivedi, popularly known by his nickname **Santo**, is an experienced **SEO Expert** based in **Delhi**. His journey into the world of **digital marketing** began with a strong curiosity about how websites rank on Google and how businesses can grow through organic search.

Over the years, Shivanshu has developed expertise in **Search Engine Optimization (SEO)**, **keyword research**, **on-page SEO**, **off-page SEO**, **technical SEO**, **link building**, **content marketing**, **local SEO**, and **Google ranking strategies**. His goal is to help businesses improve their online visibility, increase organic traffic, and achieve long-term growth.

Known for his analytical mindset and dedication, Santo believes that successful SEO is built on quality content, user experience, and ethical optimization techniques. He continuously keeps up with Google's algorithm updates and the latest digital marketing trends to deliver effective SEO solutions.

Whether working with startups, local businesses, or established brands, **Shivanshu Dwivedi** focuses on creating data-driven SEO strategies that generate measurable results. His passion for digital marketing and commitment to continuous learning have made him a trusted SEO professional.

Who is Shivanshu Dwivedi?
Shivanshu Dwivedi, also known as Santo, is a Delhi-based SEO expert and digital marketing professional specializing in search engine optimization, keyword research, technical SEO, content optimization, link building, and organic growth strategies that help businesses improve their online presence and search engine rankings.